



Beef Promotions Contest

As a county beef queen you will have the opportunity to promote the beef industry and enlighten the public about the positive aspects of our industry by doing promotional activities. This contest allows you to keep track of your activities and gives you an incentive to actively promote the beef industry.

This contest officially began the day you were crowned queen and will end at The Ohio Cattlemen's Annual Meeting and Awards Banquet. Each participant is required to fill out the Beef Promotions Activity Report Forms for **each** promotional activity and keep them in a 3-ring binder. Along with each form you can also submit a one page, double spaced description of the activity and include one photo from the event.

Your beef promotions binder should be submitted to Michelle Downerd, OCW queen contest coordinator at the Ohio Beef Queen contest. Each queen will select one activity to share and discuss with the panel of judges while being interviewed for the Ohio Beef Queen position. The queen with the most promotional activities will win the beef promotions contest.