

Ohio CattleWomen's Association

2012 Ohio Beef Queen Contest

Mission Statement: Help promote and strengthen the beef industry by hosting a state event to secure a winner who will educate and promote the beef industry and products throughout Ohio.

Overall Goal: To provide County Beef Queens with information and details on the positive aspects of beef consumption and the beef industry in order to promote the nutritional, economic, environmental and versatile uses of beef.

Sponsored By: The Ohio CattleWomen's Association

Eligibility:

1. Contestants must be unmarried, not in a family way and age 16 to 20 inclusive, as of January 1, 2012.
2. The contestant must live on a farm where cattle or beef are produced, or her parents must derive part of their income from the production of cattle or beef, or she must have a beef project in 4-H or FFA.
3. Participants will be decided by each county. We suggest if there is more than one contestant at the county level, an alternate will be named.
4. The queen candidate must attend the annual spring and/or fall county beef queen training seminars in order to compete for the Ohio Beef Queen contest. If a scheduling conflict occurs and the candidate is unable to attend either the spring or fall seminar they must submit a letter explaining why they were unable to attend. A letter explaining why the contestant was unable to attend must be signed by the contestant and parent/guardian. The letter may accompany the Ohio Beef Queen application or be submitted before the application deadline.
5. In the counties where there is not Cattlemen's or CattleWomen's organization, an interested contestant **MUST** be responsible for mailing her own application, essay, and any additional information required to the Queen Contest Chairperson. In counties where organized, the chairperson of the contest is responsible. Only one contestant per county will be accepted.
6. Any girl who meets all qualifications is eligible to enter the Ohio Beef Queen contest, providing she has not reigned as Ohio Beef Queen previously. It is requested that the winner does not seek additional state or national titles or offices, while serving as the Ohio Beef Queen, unless reviewed by the committee.
7. All county winners must attend the Ohio Queen of Beef Contest in order to compete.
8. County Queens will receive a letter which will indicate the time, date, place, and further information regarding the Ohio Queen of Beef Training Seminar. The seminar will provide the Queen Contestants with information regarding the Ohio Queen of Beef Competition.

Selection:

1. County Queens must submit: **four copies of the typewritten essay, four copies of the completed application, and one picture** (preferably vertical head and shoulder shot – i.e. graduation or school picture for the banquet program).
2. Mail the completed entry to: **Michelle Downerd- 994 Newmans Cardington Rd Prospect, OH 43342. Complete entry must be postmarked no later than December 15, 2011.**
3. Contestants must submit an essay on the subject, *‘What are the impacts or effects of beef production to the environment, dietary nutrition and consumers’ daily lives?’*
Be sure to incorporate the following topics into your essay: animal care messaging, nutritional benefits of beef, beef production facts, environmental messaging, and beef safety preparation techniques. No other topic will be accepted. Contestants will present this essay theme as her speech to those in attendance and the judges on the day of the contest.
4. The speech should be based on the essay and the theme shall be woven throughout the speech. The speech shall include both an introduction and summary. The speech must be factual and references shall be cited in the essay. You may read your essay as your speech or you may use note cards. Speeches should NOT include props or power point presentations. This essay speech should be approximately three to seven minutes in length when presented.
5. Contestants must submit their beef promotions binder to the judges on the day of the contest. During this time the contestant will briefly describe one beef promotion that she participated in as a County Queen. It is encouraged to also include photos with each promotional activity in the binder.
6. Each contestant will be required to wear business attire along with her sash, which designates the county she represents.
7. Each contestant will have a private interview with three judges, present her speech to the three judges and to those guests in attendance, and must be able to answer impromptu questions about the beef industry.
8. Contestants will be judged on the basis of personality and poise; the contents of her essay; her ability to express herself orally; her school involvement, 4-H, FFA, FHA/HERO, church, and other activities; her knowledge of beef retail cuts, cooking procedures and nutrition; and her overall knowledge of the beef industry.
9. Please refer to the Ohio CattleWomen’s Association website, www.ohiocattlewomen.com, and the information presented at the Beef Queen Training Seminars to learn about the additional contests and how to earn bonus points for the Ohio Queen of Beef Contest.
10. The Ohio Beef Queen will receive a tiara to wear during her reign, arm bouquet, sash, plus her budgeted travel expenses. The first and second runner-ups will receive a gift.

2012 Ohio Beef Queen Requirements:

1. The newly named 2012 Ohio Beef Queen is expected to attend as many official functions as possible during her reign. Events that are most important and shall not be missed are the Ohio Beef Expo, OCA BEST Banquet, The Ohio State Fair and OCA Summer Round-Up. It is highly encouraged that the Queen attends numerous county fairs, district shows, BEST shows, banquets OCA and OCW events and other beef industry related events.
2. The Ohio Beef Queen must complete the check-off funded Master's of Beef Advocacy Program within one month of being crowned. The Queen will work with the Ohio Beef Council Staff and Queen Coordinators in order to complete this program.
3. The Ohio Beef Queen is to be available for press, television, radio, and public appearances for beef promotion at any time during the year. The Ohio Beef Queen MUST make the Ohio Beef Council staff and the Ohio CattleWomen's Association Queen Contest Coordinator aware of ALL interviews and publicity appearances prior to the events to ensure that the Queen is adequately prepared for the interview or appearance.
4. When the Queen is representing the beef industry, she shall wear her sash at all times. Her tiara will be worn most of the time. The Queen does not have to wear her sash when it is not conducive to the event. Also professional/appropriate dress is very important. Please discuss the proper attire for each event with the queen coordinators.
5. The Ohio Beef Queen may be escorted by a member of the Ohio CattleWomen's Association at the necessary functions such as the Ohio State Fair and other promotional activities of the Cattlemen, CattleWomen, or the Ohio Beef Council. Usually, the Queen will need to provide her own transportation to events.
6. The Queen will be asked to write an article for each Ohio CattleWomen's Association Newsletter sent out during her reign. She is expected to work with the Ohio CattleWomen's Association Secretary to ensure she sends in the articles in a timely fashion. Also the Queen may be asked to submit pictures of her events for the newsletter or the Ohio Cattlewomen's Association website.

If you have any questions regarding the rules, application, or the Ohio Queen of Beef Competition please contact the Ohio CattleWomen's Association Queen Contest Coordinator.

Good Luck,

Michelle Downerd
Ohio Beef Queen Co-Coordinator
994 Newmans Cardington Rd
Prospect, Ohio 43342
Cell: 740.816.0823
downerd.3@osu.edu

Emily Brinkman
Ohio Beef Queen Co-Coordinator
D860 County Road 15
Holgate, Ohio 43527
Cell: 419.967.0141
brinkman.134@buckeyemail.osu.edu